



STUDENT GAME DEVELOPERS ALLIANCE

SGDA SUMMIT 2021

MAY 28 - 31 2021 | VIRTUAL

SPONSORSHIP PACKET

ABOUT US

The Student Game Developers Alliance (SGDA) is a partnership between university game development organizations focused on supporting students through navigating their concurrent journeys in academia and game development.

SGDA is led by a collection of students and alumni who have nurtured their universities' game development communities and have come together to continue doing so for organizations statewide, and now, nationwide. Every year since 2017, we aim to bring the community together through the annual SGDA Summit:

A free, student-targeted game development conference that features student talks, guest speakers, and a student games showcase to celebrate some of the best emerging talent in the games industry.



2019



2019



2018

Through your sponsorship, you'd help SGDA continue our annual Summit to connect students to affordable and accessible education and celebrate their journey through game development.

2020 VIRTUAL FESTIVAL STATS

1000 UNIQUE TWITCH VIEWS

100 AVERAGE VIEWERS

250 DISCORD MEMBERS

27 SPEAKERS

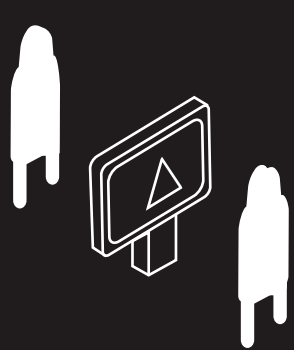
20 SHOWCASE GAMES

SPONSORSHIP

We won't have an in-person event this year due to COVID-19 precautions, but in its place are new financial goals for SGDA to support our Summit attendees now more than ever.:

- + Grants for developers in our student games showcase
- + Honorarium for guest speakers
- + Giveaways for our general audience
- + And continuation of SGDA website and organization

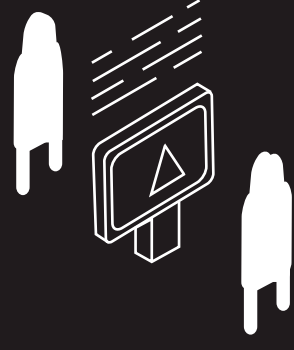
With your support, we'll be able to reach these stretch goals and develop SGDA's mission to nurture and support new talent in the games industry. Check out our sponsorship tiers:



TIER 1

\$100

Logo on our website, social media, and mailing list



TIER 2

\$300

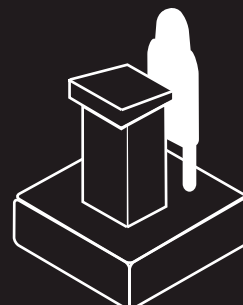
+ Short blurb on our website, social media, and mailing list



TIER 3

\$500

+ Logo displayed on our main stream during breaks

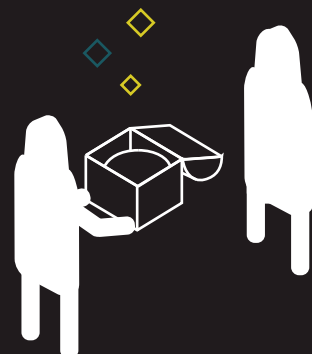


TIER 4

\$1000

+ Special mention during openings and closings

Alternatively, we also accept non-monetary donations! We love computer equipment, program subscriptions, giftcards, and more for giveaways and prizes.



CONTACT US

Reach out to us through sgda.outreach@sgda.io to claim a sponsorship tier!